

# NACE Insights Space Registration



## RESERVE SPACE IN THE FOLLOWING ISSUE(S) OF NACE INSIGHTS

Indicate edition  Career Services  Recruiting

Total (# of insertions x rate) \$ \_\_\_\_\_

5 or more insertions will receive a 10% discount.

### Sponsored Content

<input type="checkbox"/> <b>Career Services</b>	
Member Rate	<input type="checkbox"/> \$800 each
Nonmember Rate	<input type="checkbox"/> \$1,000 each
<input type="checkbox"/> <b>Recruiting</b>	
Member Rate	<input type="checkbox"/> \$800 each
Nonmember Rate	<input type="checkbox"/> \$1,000 each

### Banner Ad

<input type="checkbox"/> <b>Career Services</b>	
Member Rate	<input type="checkbox"/> \$450 each
Nonmember Rate	<input type="checkbox"/> \$600 each
<input type="checkbox"/> <b>Recruiting</b>	
Member Rate	<input type="checkbox"/> \$250 each
Nonmember Rate	<input type="checkbox"/> \$325 each

### Publication Date

### Materials Due Date

<input type="checkbox"/> <b>July 12, 2023</b>	July 5, 2023
<input type="checkbox"/> <b>August 9, 2023</b>	August 2, 2023
<input type="checkbox"/> <b>August 23, 2023</b>	August 16, 2023
<input type="checkbox"/> <b>September 13, 2023</b>	September 6, 2023
<input type="checkbox"/> <b>September 27, 2023</b>	September 20, 2023
<input type="checkbox"/> <b>October 11, 2023</b>	October 4, 2023
<input type="checkbox"/> <b>October 25, 2023</b>	October 18, 2023
<input type="checkbox"/> <b>November 15, 2023</b>	November 8, 2023
<input type="checkbox"/> <b>December 13, 2023</b>	December 6, 2023

**RETURN FORM TO KATRINA SCHREEFER**  
 businessdevelopment@naceweb.org | 610.625.1020

# NACE Insights Space Registration



## ADVERTISER

Name \_\_\_\_\_  
Title \_\_\_\_\_ Organization \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Business Phone \_\_\_\_\_ Email \_\_\_\_\_

## AGENCY (IF APPLICABLE)

Name \_\_\_\_\_  
Title \_\_\_\_\_ Organization \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Business Phone \_\_\_\_\_ Email \_\_\_\_\_

## AUTHORIZATION SIGNATURE

**Employer** \_\_\_\_\_ **Date** \_\_\_\_\_

*The signatures above warrant that they are fully authorized to sign this Agreement on behalf of themselves, if they are signing in their individual capacity, or on behalf of the entity that they represent, if they are signing on behalf of an entity.*

## PAYMENT

Please contact NACE Accounting at 610.625.1034 to pay by credit card. Normal business hours are Monday through Friday from 8 a.m. to 4 p.m. ET.

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### TERMS AND CONDITIONS

1. Advertisements are due one week prior to the scheduled date of posting.
2. Acceptance of an advertisement is at NACE's discretion. NACE has the right to refuse any advertisement. Acceptance of an advertisement does not imply and may not be construed to constitute endorsement on the part of NACE.
3. The advertiser agrees to pay for all advertisements in accordance with this contract. Payment is due with space reservation form. (Credit card will not be billed until NACE has accepted the reservation and received materials).
4. Cancellations: Cancellations will be accepted up to three business days before the scheduled date of posting provided that the cancellation request is in writing. If cancellation is made after that, the advertiser or authorized agent will be liable for the payment of the full billing amount.

# NACE Insights Specifications



## BANNER AD

### AD SPECS

#### Email and newsletter banners:

530 x 100 Pixels

**URL:** Include http and add Google Analytics tags for client-side tracking

## FILE REQUIREMENTS

- JPG, PNG, GIF File
- Resolution: 72 dpi
- Maximum File Size: 30K

## SPONSORED CONTENT

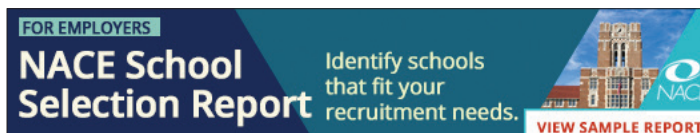
### AD SPECS

- **Headline:** 60 characters with spaces
- **Description:** 215 characters with spaces
- **URL:** Include http and add Google Analytics tags for client-side tracking

## QUESTIONS?

For more information or to email your artwork, contact:

**Laura Czuba**, Production Manager  
production@nacweb.org, 610.625.1042



### DIVERSITY, EQUITY, & INCLUSION

[Preliminary Poll Results Show Pace of Funding for Recruiting, Serving Marginalized Groups](#)

URR functions and career services operations have received increased funding and resources to address racial injustice and the needs of historically marginalized groups, just at different paces.

### SPONSORED CONTENT

[Nominations Now Open for the NACE Board of Directors 2022-23](#)

We're looking for both college and employer members to serve on our Board. Qualified nominees must have at least three years of professional experience in their field. Nominations will be open through November 2, 2021.

### RESOURCES

[DEI and Ethics: Equitable Access](#)

A new case study, developed by the NACE Principles for Ethical Professional Practice Committee, addresses an issue career centers and employers alike face: providing equitable access to services and opportunities.

